

**Groene
Kring**



voor jonge land- en tuinbouwers

JUNIOR CLASSES



What is Groene Kring?

- The organisation for young farmers in Flanders (BE).
- People from 16 to 35 years old, with an interest in agriculture
- Approximately 4000 members



Presentation Groene Kring

Three pillars

Activities: Foreign trips, co-activities, National Sport (ploughing, Farm Games), visits (farms, companies, ...), agricultural fair, communication (magazine, news letter, ...)



Education: Drivers license for tractor, education for starters (necessary to receive European Subsidies), practical courses (AI, ...), ...



Policy: Positive image building, generational renewal, Syndical work for young farmers (access to land, access to financing, sectoral working groups on a national level, ...



Education of Flemish farmers

- High education overall (BsC, MsC)
- Importance of “forever learning”
- Mostly technical knowledge



Why education?

- Taking over a farm is not easy
- Farming is increasingly complicated business
- Peer-to-peer



Junior Class - concept

- 20 youngsters
- 4 sessions
- Sessions by experts from outside the agricultural sector
- Very practical and applicable on the farm
- Affordable pricing



Junior Class management

- Introduction in management
- Lean management
- Try your negotiation skills with an actor
- Time management at your farm



**You become a top
manager at your farm**

Junior Class Financial insight

- How to make a businessplan
- Possibilities in funding
- Practical example from a company
- Become smarter with numbers

You become a financial expert at your farm



Junior Class Communication & Image building

- Pro-active communication
- How to do an interview
- Crisis communication
- Practical



**You become an expert
in communicating with
society**

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Strengths and weaknesses

Location

A lot of practical tips and tricks

Not always filled in all the expectations

Best course I ever had
on management

Interactive group

Repetition over the different courses

Not very specific

3h courses are perfect in timing. Shouldn't be
longer.

Diversity of topics

Testimonials are not always fantastic

Teachers are well prepared

Very concrete, interesting and instructive

What we want and what we need



- EU needs to fund quality education
- EU needs to support top notch teaching more
- Importance of AKIS for young farmers
- Young farmers as a focus group that should get extra funding.