



# Market transparency

**Information point**

***Meat market observatory, 25 June 2018***

# Agricultural Markets Task Force

- The Commission's initiative to improve the food supply chain draws on the work of the AMTF
- This group of 12 experts met throughout 2016 to discuss a wide range of issues affecting agricultural markets, esp. the role of farmers
- The AMTF's report highlighted three key issues:
  - Producer cooperation
  - Unfair trading practices
  - Market transparency

# Producer cooperation

- To improve cooperation between farmers, 2017 the co-legislators added provisions for producer organisations to the *Omnibus* regulation
- Recognised POs in all sectors are now exempt from certain competition rules and can e.g. plan production and negotiate contracts on behalf of their members

# Unfair trading practices

- Earlier this year, in April 2018, the Commission proposed new legislation on UTPs
- The proposal foresees that the more damaging UTPs in the food supply chain are banned to ensure fairer treatment of SMEs that are suppliers (such as farmers)

# Market transparency

- Currently DG AGRI looks into possible measures to enhance market transparency
- Together with the JRC, in May DG AGRI organised a workshop with technical experts and academics to answer the questions:
  - What is market transparency?
  - Why target market transparency?
  - How to improve market transparency?
  - What are consequences of increasing transparency?

# Market transparency

- In addition to the consultations for the initiative to improve the food supply chain, DG AGRI is also preparing specific questionnaires for stakeholders, member states and consumers
- DG AGRI is also preparing a joint meeting on market transparency with member states and stakeholders (expert and civil dialogue group)
- What information for which products is missing, at what frequency is it needed, what should be the procedure for collecting it, etc.

# References

- AMTF: [https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/market-measures/unfair-trading-practices-food-chain\\_en#agriculturalmarketstaskforce](https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/market-measures/unfair-trading-practices-food-chain_en#agriculturalmarketstaskforce) +++ [https://ec.europa.eu/info/news/inception-impact-assessment-food-supply-chain-published\\_en](https://ec.europa.eu/info/news/inception-impact-assessment-food-supply-chain-published_en)
- POs: [https://ec.europa.eu/info/news/farmers-will-benefit-simplified-rules-more-flexibility-eu-countries\\_en](https://ec.europa.eu/info/news/farmers-will-benefit-simplified-rules-more-flexibility-eu-countries_en) +++ <http://www.europarl.europa.eu/news/en/press-room/20171012IPR85941/omnibus-provisional-deal-on-simpler-and-fairer-post-2018-eu-farming-policy> +++ <http://www.consilium.europa.eu/en/press/press-releases/2017/10/16/agriculture-omnibus-confirmed/>
- UTPs: [https://ec.europa.eu/commission/news/tackling-unfair-trading-practices-food-supply-chain-2018-apr-12-0\\_en](https://ec.europa.eu/commission/news/tackling-unfair-trading-practices-food-supply-chain-2018-apr-12-0_en) +++ [https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/market-measures/unfair-trading-practices-food-chain\\_en](https://ec.europa.eu/info/food-farming-fisheries/key-policies/common-agricultural-policy/market-measures/unfair-trading-practices-food-chain_en) +++ [https://ec.europa.eu/info/law/better-regulation/initiatives/com-2018-173\\_en](https://ec.europa.eu/info/law/better-regulation/initiatives/com-2018-173_en)
- MT: <https://webcast.ec.europa.eu/workshop-on-market-transparency-30th-of-may-2018> +++ <https://webcast.ec.europa.eu/workshop-on-market-transparency-31st-of-may-2018> +++ [https://ec.europa.eu/info/publications/market-transparency-workshop\\_en](https://ec.europa.eu/info/publications/market-transparency-workshop_en)



# Thank you!

**Alexander.Stein@ec.europa.eu**

***Meat market observatory, 25 June 2018***