



A SECURE FUTURE FOR ORGANIC DAIRY

9th December 2021
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Executive Board Member



ARLA GROUP



LARGEST PROCESSOR OF ORGANIC MILK

1.1 bnKG

LEADING BRANDED POSITIONS



TOP CUSTOMER PARTNERSHIPS



STRONG EXPORT BUSINESS

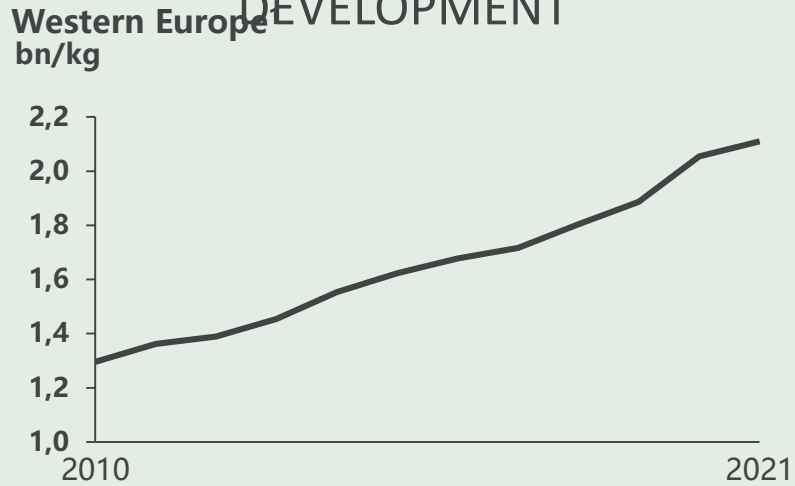


AS A FARMER OWNED COOP
WE CAN DEVELOP ORGANIC FROM FARM TO FORK

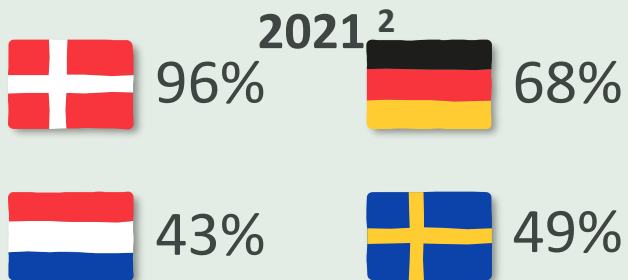


MARKET BEING SQUEEZED BUT OPPORTUNITIES EXIST

ORGANIC VOLUME DEVELOPMENT



PENETRATION RATE



CHALLENGES

CONVENTIONAL STANDARDS ARE

RISING% of consumers want to know where & how their food is sourced



ORGANIC & ECOLOGICAL STANDARDS ARE

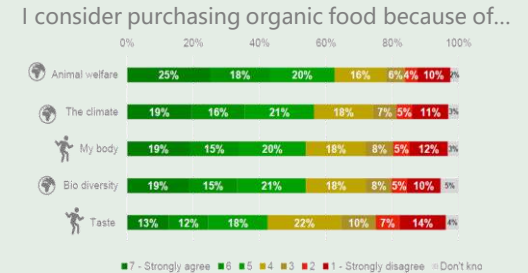
PROLIFERATING purchasing increasing focus on eco-friendly



OPPORTUNITIES

CONSUMER

Growing consumer trends for organic



POLITICAL

EU developing organic strategy



INDUSTRY

Emergence of regenerative farming



¹ Includes all Western European countries including non-EU members

² % of shoppers who purchased organic within the last 12M



ARLA'S NEW LEADING ORGANIC FARM STANDARDS

Our organic business starts with our farmer owners. Together with them, we are elevating organic dairy production to meet consumer's expectations



CLIMATE

We look after Water & Air.

We measure our farm's climate impact and actively reduce emissions. All our organic farms will run on green energy.



Soil HEALTH

We nourish our farm soil.

All our organic farms measure soil health and have active soil management plans.



ANIMAL WELFARE

We take care of our cows.

Our farms use healthy and ethical practices to care for physical and emotional wellbeing.



PROMOTE biodiversity

We improve biodiversity.

From planting hedgerows to dedicated wetland areas, all our organic farms have a unique plan for improving their biosystems.

POLITICAL SUPPORT IS ESSENTIAL TO GROW ORGANIC



MARKET DRIVEN DEVELOPMENT

Democratise by increasing availability/access and support EU and global growth



EASILY UNDERSTANDABLE STANDARDS

Need for clarification & promotion of standards



SUPPORT AT FARM LEVEL

Reduce risks for organic farmers & increase input availability



THANK YOU

