



Evaluation of the EU agricultural promotion policy

2 July 2019

*DG Agriculture and Rural Development
European Commission*

Evaluation of the EU agricultural promotion policy

Next steps:

- *Selection of a contractor* Q2 2019
- *Start of evaluation:* Q3 2019.
Open public consultation: launched in parallel Q3 2019
- *End of evaluation* Q2 2020
Publication of a Staff Working Document

http://ec.europa.eu/agriculture/promotion_en

