



From specific objectives... ...to concrete interventions

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COPA-COGECA developed “CAP Strategic Plan guidelines”

- * To put forward farmers perspective on the preparation of CAP Strategic Plans
- * Highlight issues that farmers are dealing with and propose interventions within the strategy that would fit their needs
- * Focusing on the EU perspective
- * more than 80 interventions have been put forward

- * More information here:
 - * [CAP Strategic Plans guidelines](#)
 - * [CAP Strategic Plans guidelines - Annex](#)



Education & Knowledge transfer

- * Objective: Fostering knowledge, innovation and digitalisation in agriculture and rural areas and encouraging their uptake
- * **Cross-cutting:** contributes to Economic- / Environment- / Climate- / Socio-economic Objectives
- * for example via: Advice, Seminars, Workshops, AKIS,...
- * Indicator: R1 Enhancing performance through knowledge and innovation – share of farmers participating / benefiting

Concrete Example: Farminar

- * Mobile Webinar
 - * live via Internet
 - * Directly from the farm
 - * From the field
 - * From the stable
 - * From the forest
 - * From a machine or other interesting places in the farming area





Farminar – what is that?

* Experts (consultant and/ or farmer) report live from the farm with a smart phone, used App: Zoom



Farminar – what is that?

- * Participants could ask questions in a chat-window
- * Moderator provides technical support and guides through the program



Farminar - suitable for ...

- * Topics that could be covered in 30-60 minutes
- * One-time events or events in a row
- * Internal trainings or external events/ trainings for farmers
- * Topics where the target group is dispersed
- * More information : <https://oe.lfi.at/farminare>





Thank you for your attention!

