

The Farm to Fork Strategy

**For a fair, healthy and
environmentally-friendly
food system – state of play**

European Green Deal - *von der Leyen Commission*

Civil Dialogue Group FRUIT & VEGETABLES

23 April 2021

Cinzia Tegoni
Policy perspectives

European Union





Challenges to the EU food system

SOCIAL SUSTAINABILITY



Healthier diets
– reduce
overweight



Improve
animal
welfare



Social rights
workers in food
chain



Food
affordability

ENVIRONMENTAL SUSTAINABILITY



Tackle climate
change



Protect the
environment



Preserve
biodiversity



Reduce food
losses and waste



Circular bio-
based economy

ECONOMIC SUSTAINABILITY



Fairer incomes for
farmers & fishers



Just
transition



New business & job
opportunities



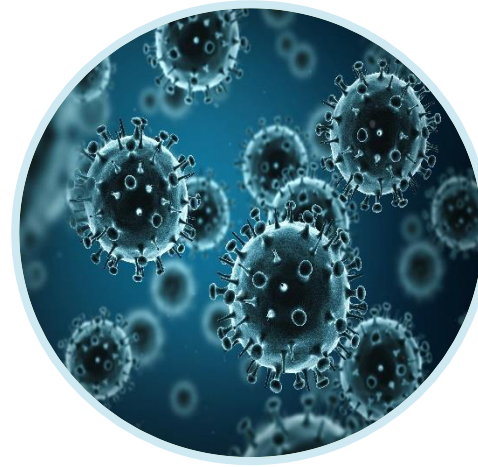
2030 Targets for sustainable food production



Reduce by 50% the overall use and risk of **chemical pesticides** and reduce use by 50% of more hazardous **pesticides**



Reduce **nutrient losses** by at least 50% while ensuring no deterioration in soil fertility; this will reduce use of **fertilisers** by at least 20 %



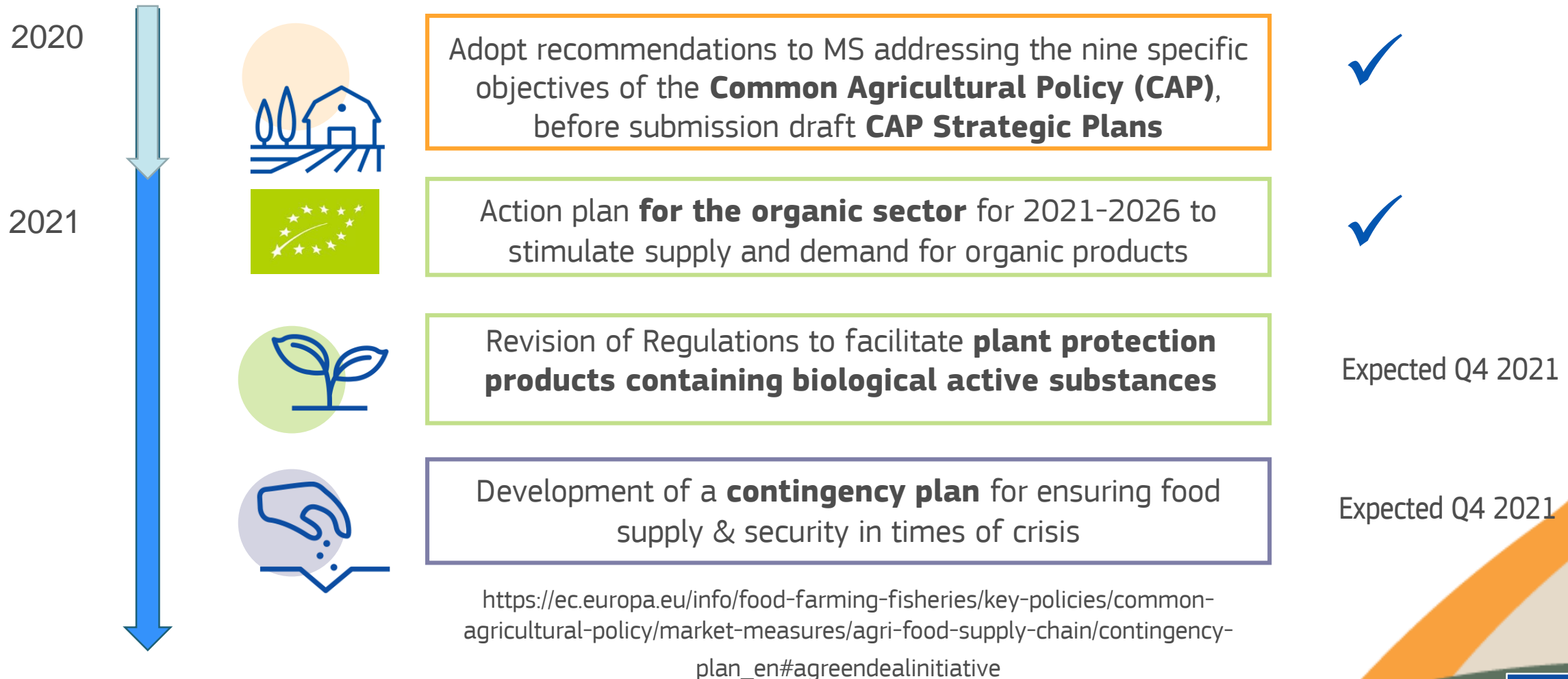
Reduce sales of **antimicrobials** for farmed animals and in aquaculture by 50%



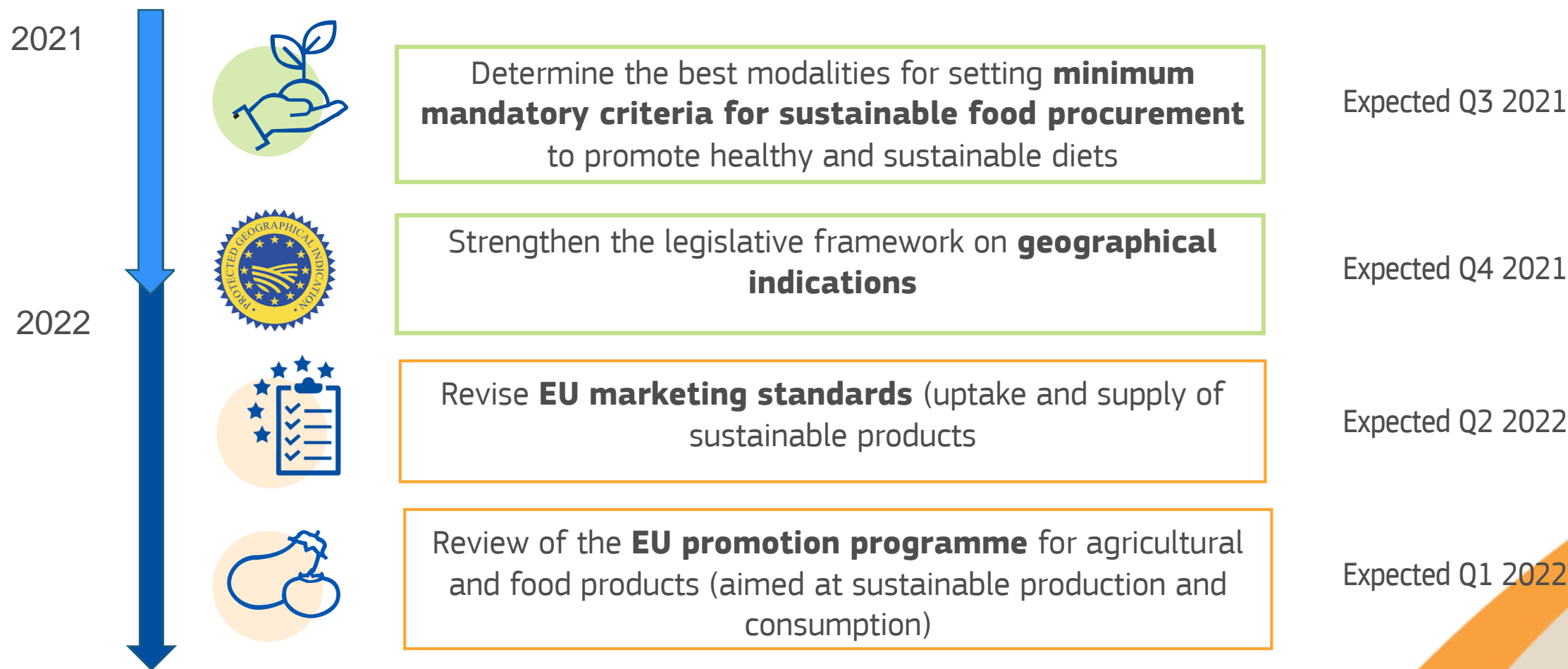
Achieve at least 25% of the EU's agricultural land under **organic farming**



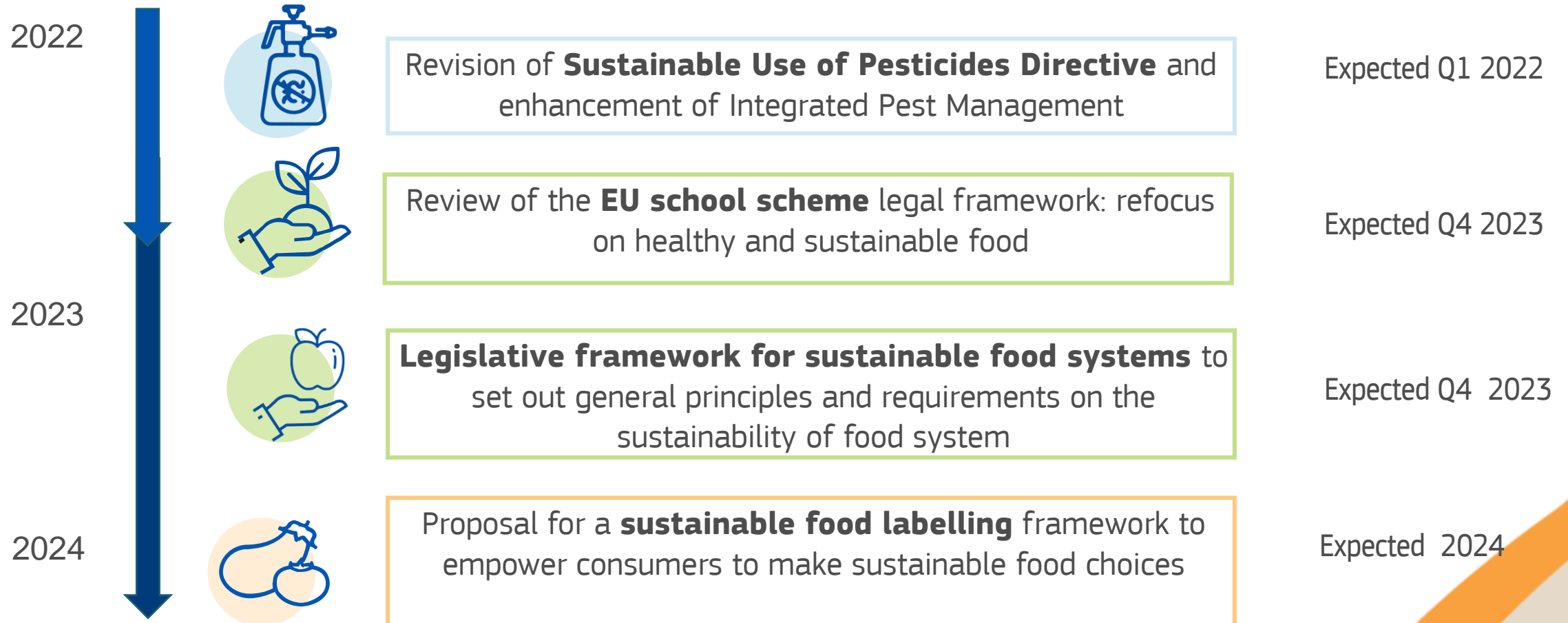
| Concrete actions: state of play



| Concrete actions: state of play



| Concrete actions: state of play

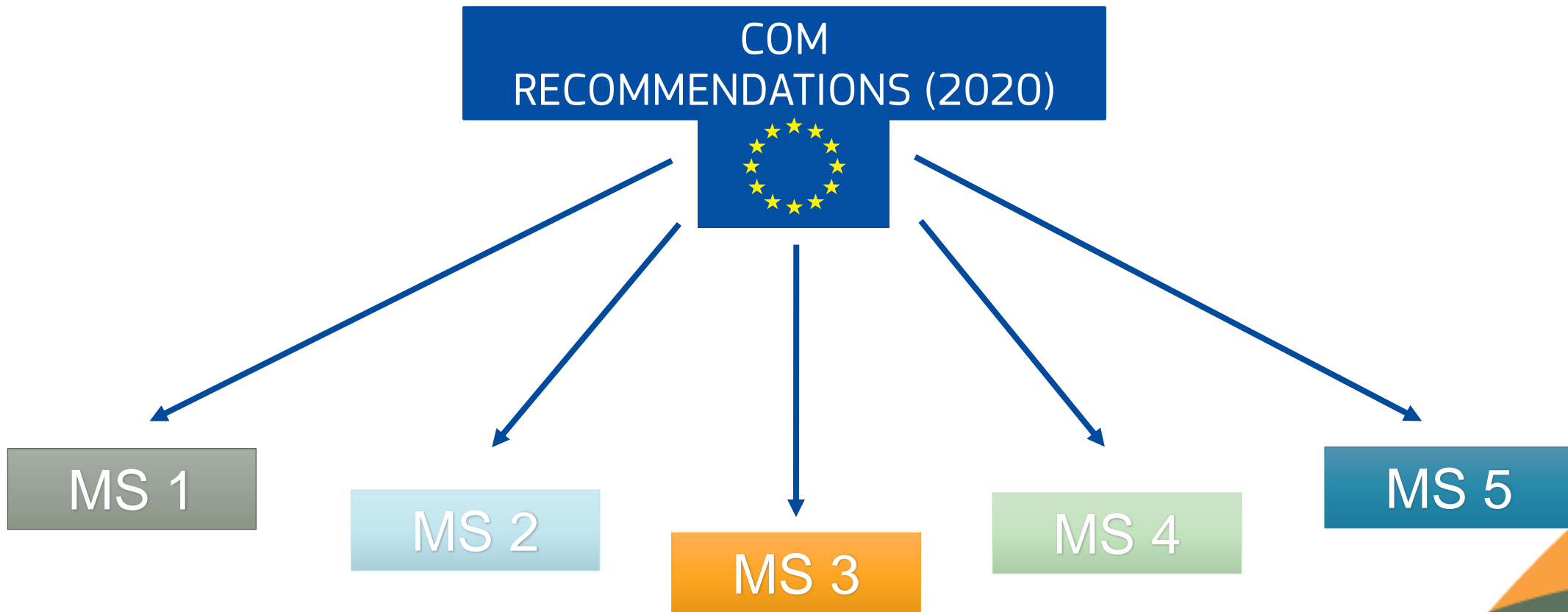


| Promoting global transition – state of play

- International cooperation to **support developing countries in their transition to sustainable food systems**;
- Inclusion of ambitious sustainability chapter, including on food, in all EU bilateral **trade agreements**.
- Work through **international standard setting bodies (e.g: Codex) and** promotion of sustainable food systems in **international fora and events** (e.g. UN Summit on Food Systems in 2021).
- **Environmental aspects** taken into account when **assessing requests for import tolerances** for pesticide substances no longer approved in the EU
- Promotion of appropriate **labelling schemes** - to ensure that food imported into the EU is gradually produced in a sustainable way.



Actions achieved: Recommendations for each MS

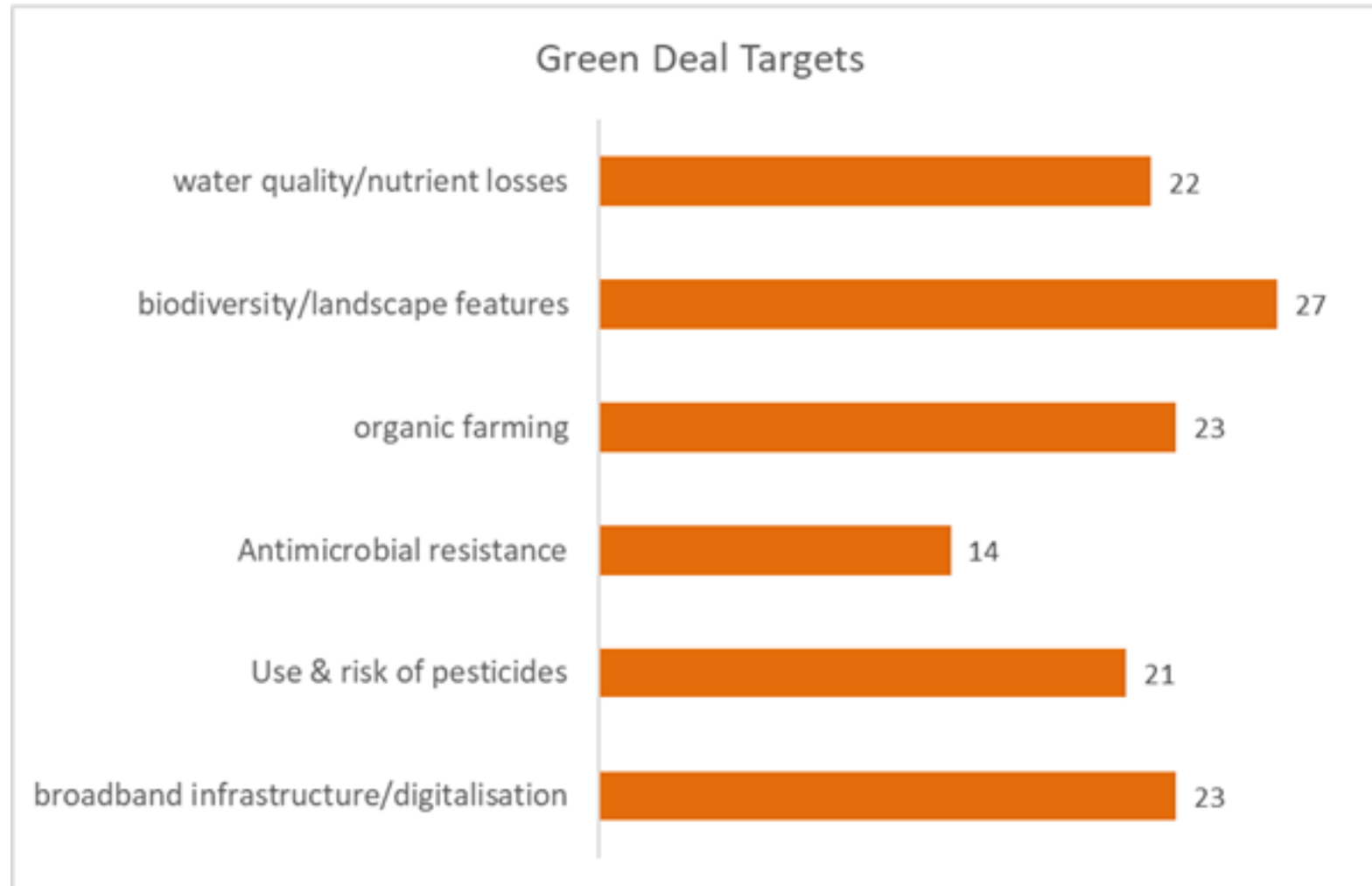


Recommendations – Key principles

- Based on latest available **evidence**
- Taking into account **Member States' specificities**, different starting points and necessary efforts
- Focus on **what should be achieved**, critical elements (environmental, social, economic)
- **Subsidiarity** and Member State **flexibility**
- Pay particular attention to the **Green Deal targets**



Recommendations – link with Green Deal targets



Recommendations – link CAP Plans

COM recommendations to MS (2020)

SWOT
analysis

Identify the
needs for
developing the
organic sector
**and set the
national value**

Define the mix of
interventions for
organic
(part of overall
intervention strategy)

Set targets for
relevant result
indicators

Opportunity
Consumer interest
Market potential
...

Weaknesses:
Price and opacity
Access to finance

Needs

- E.g....
- Promoting technologies for more sustainability and reduce inputs in sector X, Y
- Support for conversion to organic farming in region Z

Eco-
schemes

Short
supply
chains

Other...

AECM

Investment

Training
and advice

COM approval (2022)



Conclusions

- The European Green Deal has created a window of opportunity to raise the importance of environmental food production standards to the level of EU food safety standards, regarded as the highest in the world,
- The Green deal and the Farm to Fork will impact on:
 1. The way we design our **Common Agriculture Policy** and the way we manage **our agriculture**:
 1. CAP will bring new measures in line with the Green Deal and Biodiversity and F2F strategies
 2. improve the management of natural resources, ensure a fair economic return for farmers, and reinforce the protection of biodiversity, among others.
 3. conditionality, which links area and animal-based CAP payments to a range of obligations
 4. introduces the new 'eco-schemes' and other tools under rural development can support the transition
 5. rebalancing power in the food supply chain
 2. **The way we produce food**: Animal welfare, AMR (Anti Microbial Resistance), Food waste and Food labelling as well as contributing to new societal demands related to food and health, including safe, nutritious and sustainable food.
 3. **The way we trade internationally**
 4. **Our relations with trade partners (Green diplomacy)**



For healthy people,
healthy societies
and a healthy planet.

The Farm to Fork Strategy

IT'S DOWN TO US!



Thank you



© European Union 2020

Unless otherwise noted the reuse of this presentation is authorised under the [CC BY 4.0](https://creativecommons.org/licenses/by/4.0/) license. For any use or reproduction of elements that are not owned by the EU, permission may need to be sought directly from the respective right holders.

